



BEHR 

**SPECIALTY
SOLUTIONS**

PAINTS

PRIMERS

PROFESSIONAL COATINGS



SPECIALTY PAINTS

BEHR manufactures highly-rated specialty paints designed for a variety of specific surfaces and projects.

Each specialty product delivers premium quality and great durability to help protect your property and investment.



INTERIOR

BEHR PREMIUM® CABINET & TRIM ENAMEL Cabinet & Trim Paint for a Flawless Finish

- Fast dry — doors won't stick after 2 hours♦
- Excellent flow & leveling
- Provides a hard, durable finish

Ideal for: cabinets, doors, windows, trim and molding

♦Darker colors may require additional dry time. Longer dry time required in cooler temperatures and higher humidity

Product availability may vary by store and region. See back cover for more information



INTERIOR / EXTERIOR

**BEHR PREMIUM®
URETHANE ALKYD ENAMEL**

Performance of an Oil-Based Paint with
Easy Soap & Water Clean-Up

- Outstanding flow & leveling
- Excellent adhesion
- Less odor*

Ideal for: doors, trim, molding,
cabinetry and windows

**When compared to traditional oil-based paint*



INTERIOR / EXTERIOR

BEHR PREMIUM® OIL-BASE ENAMEL

For a Tough, Easy-To-Clean Finish on
Multiple Vertical Surfaces

- Dries to a hard, durable finish
- Easy stain removal
- Resists household chemicals

Ideal for: doors, trim, molding
and cabinetry

Available in select stores



EXTERIOR

**BEHR PREMIUM® ELASTOMERIC
MASONRY, STUCCO & BRICK PAINT**

Superior Elasticity, Designed to Expand
and Contract

- Exterior waterproofing finish
- Bridges hairline cracks & stretches
up to 600% to resist cracking
- Extremely durable, mildew and
dirt-resistant

Ideal for: stucco, masonry, concrete block and brick

Available in select stores



EXTERIOR

BEHR® MULTI-SURFACE ROOF PAINT

A Premium Quality, Durable Paint Suitable
for a Wide Variety of Roofs

- Excellent adhesion to various types of
roofing materials
- Resists mildew & algae growth on the
surface of the paint film
- Non-yellowing and resists discoloration

Ideal for: new or unglazed tile or masonry shingle,
anchored gravel, aluminum, metal, composite sheet, concrete
or cement block, asphalt shingles, slate or wood shake roofs

Available in select stores



SPECIALTY PRIMERS

Primers, sealers and undercoaters help create uniform topcoats that perform well under any paint sheen.

For your toughest project challenges, from blocking stains to preventing rust and more, BEHR offers a variety of primers to meet your needs.



INTERIOR / EXTERIOR

BEHR® ACRYLIC-ALKYD ENAMEL UNDERCOATER

For a Smooth, Sealed and Sandable Surface

- Excellent tannin stain-blocking on wood surfaces
- Outstanding flow & leveling
- Corrosion resistant

Ideal for: wood, ferrous metals, drywall, vinyl, and over surfaces previously painted with oil-based paint

Product availability may vary by store and region. See back cover for more information



INTERIOR / EXTERIOR

BEHR® BONDING PRIMER

For "Tough-to-Paint" Surfaces

- Adheres to a variety of hard-to-bond surfaces while providing excellent coverage
- Reduces or potentially eliminates the need for sanding dense, glossy surfaces
- Fast-drying formula is ready to topcoat in 1-hour

Ideal for challenging surfaces: tile, glass, glossy finishes, architectural plastics and more



INTERIOR / EXTERIOR

BEHR® METAL PRIMER

Protect Metal from Rust and Corrosion

- Direct-to-Rust application*
- Excellent adhesion
- High hide and fast drying

Ideal for metal: doors, windows, fences, outdoor furniture, railing, wrought iron and more

**Can be applied to sound rusted metal. A rusted metal surface is considered sound when only adherent material remains. Rust, mill scale, and paint are considered adherent if they cannot be removed by lifting with a dull putty knife using moderate pressure.*



INTERIOR

BEHR PRO® HIGH BUILD PRIMER

Provides a Level 5 Finish for Uniform Coverage of Topcoat*

- Combines skim coating and priming steps into one spray application
- Smooths rough or uneven surfaces
- Minimizes joint banding and photographing

Ideal for: new drywall, plasterboard walls and ceilings

**When applied to a Level 4 finish*



INTERIOR / EXTERIOR

BEHR PRO® BLOCK FILLER PRIMER

Fills and Seals Porous Above-Grade Masonry Surfaces

- Excellent filling properties
- Provides a smooth surface for topcoating
- Reduces pinholing

Ideal for: unpainted masonry, concrete, concrete block (CMU) and cinder block



PROFESSIONAL COATINGS

Professionals depend on BEHR® Products for quality, value and premium performance.

For over 70 years, our products have been recognized for their durability, rich color, and problem-solving properties.



INTERIOR / EXTERIOR

BEHR PREMIUM® DIRECT-TO-METAL PAINT

A Problem-Solving Coating for Metal Surfaces

- Excellent corrosion and flash rust resistance
- Protects surfaces with a durable finish to withstand tough elements
- Excellent adhesion

Ideal for metal: doors, windows, trim, shutters, fences, garage doors, outdoor furniture, railing, wrought iron and more

**Provides optimum rust inhibitive performance when used in conjunction with BEHR® Metal Primer*

Product availability may vary by store and region. See back cover for more information



EXTERIOR

BEHR PREMIUM® HIGH BUILD COATING

A Self-Priming* Concrete and Masonry Solution

- Direct application to 'HOT' masonry surfaces with pH levels up to 13
- Flexible and waterproof
- Withstands up to 98 mph wind-driven rain

Ideal for:

exterior above-grade vertical concrete and masonry walls

* A primer coat may be needed on some surfaces. See Technical Data Sheet (TDS) for details.

Available in select markets



INTERIOR / EXTERIOR

BEHR PRO® PRE-CATALYZED WATERBORNE EPOXY

High Traffic. High Performance.

- Excellent chemical & stain resistance
- Abrasion resistant with outstanding early-block resistance
- Mildew-resistant paint finish

Ideal for:

high-traffic and high-maintenance areas subject to frequent cleaning



INTERIOR

BEHR PRO® WATERBORNE ACRYLIC DRYFALL

A Ceiling Coating Solution for Commercial Applications

- High hide
- Outstanding adhesion
- Available in white and black

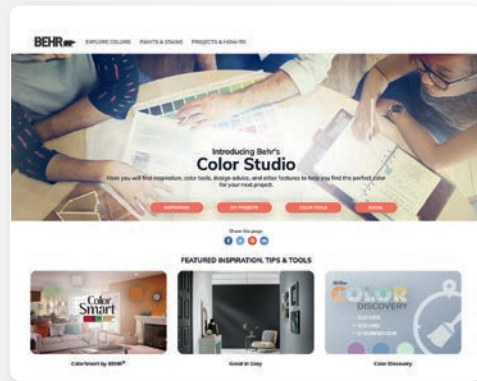
Ideal for:

properly prepared interior ceilings and overhead substrates such as drywall, gypsum board, metal, concrete, wood and more



BEHR® COLOR STUDIO

Visit BEHR's Color Studio at behr.com/colorstudio where you will find inspiration, color tools, design advice, and other features to help you find the perfect color for your project.



CUSTOM COLOR MATCHING

Have a specific color in mind? Bring your inspiration to The Home Depot® — a sample of the color that's about 1" x 1" in size: a paint chip from a surface, a piece of fabric, a competitor's paint swatch or even leftover paint — and we'll match it. The color you want is the color you'll get.



CAN'T FIND THE PRODUCT YOU'RE LOOKING FOR?

In addition to our in-store selection, BEHR offers a variety of products available both online and by special order. For more information or for help placing an order, see a store associate or visit homedepot.com.



BEHR PRO® PROFESSIONAL PRODUCTS & SERVICES PROGRAM

Serving the needs of professional painters, contractors, remodelers and property owners/ managers is the foundation of the BEHR PRO Professional Products & Services Program and the core of our mission. Since our inception, we have been dedicated to delivering high-quality products and personalized service to meet the needs of our customers nationwide.

When you work with the BEHR PRO Professional Products & Services Program, you will have access to a dedicated BEHR PRO Rep who will help you get the most out of the many professional painter services we provide.

WE PROVIDE:

- Call, Text, or E-Mail Your Orders
- Arrange Will Call and Schedule Delivery*
- Custom Color Matching
- Project and Order Record Management
- Job Walks
- Project Submittal Packages
- Specification Services
- Digital Color Renderings, Color Books and Full-Size Drawdowns

*Where available. Some limitations may apply.

FOR MORE INFORMATION, PLEASE CONTACT A
BEHR PRO REP AT BEHR.COM/REP



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Have a paint or
product question?



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