

# BEHR PRO

BEHR® QUALITY.  
PRO PERFORMANCE.





# INTERIOR PAINTS



**BEHR PRO® INTERIOR PAINTS ARE DESIGNED TO DELIVER RELIABLE PERFORMANCE AND VALUE FOR INTERIOR APPLICATIONS.**

properly prepared and primed drywall, plaster, masonry, wood, metal and other new or previously painted interior surfaces.

## BEHR PRO® i300 INTERIOR PAINT

FLAT | EGGSHELL | SEMI-GLOSS



PRODUCT CERTIFIED FOR LOW CHEMICAL EMISSIONS. UL.COM/GG UL 2818

A top-line, professional quality interior paint with superior hide and coverage to save time and money on the job. Professional performance with excellent durability.

### Excellent Touch-up and Washability

Extends the time between repaints

### Mildew Resistant Paint Finish

Provides effective protection from mold and mildew on the dried paint film

### MPI-Approved in All Sheens

Meets performance and environmental requirements of commercial specifications

### Tintable to a Full Range of Colors

Expands color options

### Zero VOC\* (excluding colorants)

Meets the most stringent VOC regulations nationwide

- \* This product, like most Zero VOC paints, emits very low amounts of VOCs.
- Most emissions occur during painting and for 48 hours after. Some continue for two weeks or longer.
- While VOC emissions are very low, sensitive groups such as babies and asthma/allergy sufferers should minimize exposure.

## BEHR PRO® i100 INTERIOR PAINT

FLAT | EGGSHELL | SEMI-GLOSS



PRODUCT CERTIFIED FOR LOW CHEMICAL EMISSIONS. UL.COM/GG UL 2818

A professional quality interior paint developed for maximum productivity in high-turnover, price-driven projects.

### Excellent Spray Sheen Uniformity

Provides a consistent, even finish when sprayed without back-roll

### Easy Application

Helps turn jobs around faster

### Low VOC (< 50 g/L, excluding colorants)

Meets the most stringent VOC regulations nationwide

# EXTERIOR PAINTS



## BEHR PRO® EXTERIOR PAINTS ARE FORMULATED TO MEET PROFESSIONAL DEMANDS FOR EXTERIOR APPLICATIONS.

properly prepared and primed stucco, concrete, masonry, wood, ferrous metal, non-ferrous metal and other new or previously painted exterior surfaces.

### BEHR PRO® e600 EXTERIOR PAINT

FLAT | SATIN | SEMI-GLOSS

A top-line, professional quality exterior paint designed for optimal application performance, excellent hiding power, and durability.

#### Superior Hide and Sheen Uniformity

Provides a consistent, even finish with no lap marks

#### Outstanding Dirt Pick-up Resistance

Painted surfaces stay clean longer

#### Great Touch-up

Extends the time between repaints

#### Application Down to 35°F

Extends the painting season

#### MPI-Approved in All Sheens

Meets performance and environmental requirements of commercial specifications

### BEHR PRO® e500 EXTERIOR PAINT

FLAT | SATIN

A professional quality exterior paint developed for high-productivity, price-driven projects.

#### Excellent Spray Sheen Uniformity

Provides a consistent, even finish when sprayed without back-roll

#### Good Hide

Saves time and labor

#### Optimized for Spray Application

Good application properties when sprayed without back-roll

### BEHR PRO® ACRYLIC TEXTURE COATING

MEDIUM TEXTURE

A professional quality interior/exterior coating specifically designed to provide a textured finish and help minimize defects and irregularities found on concrete and masonry surfaces.

#### Excellent Adhesion

Minimizes peeling and blistering

#### Resists Wind-Driven Rain

Prevents moisture intrusion through exterior walls

#### High Build Formula

Helps achieve desired film build in fewer coats without sagging

#### MPI-Approved

Meets performance and environmental requirements of commercial specifications





# PRIMERS



## BEHR PRO® PRIMERS ADDRESS A VARIETY OF SPECIFIC SUBSTRATE REQUIREMENTS.

properly prepared interior and/or exterior surfaces.

### BEHR PRO® BLOCK FILLER INTERIOR | EXTERIOR



PRODUCT  
CERTIFIED FOR  
LOW CHEMICAL  
EMISSIONS:  
UL.COM/GG  
UL 2818

A dependable solution for above-grade concrete surfaces, such as concrete block, cinder block, and poured and pre-cast concrete.

#### Excellent Filling Properties

Provides a smooth surface prior to finish coat application

#### Can be Applied to Interior and Exterior

Convenience of using a single primer for interior and exterior applications

#### Low VOC (< 50 g/L, excluding colorants)

Meets the most stringent VOC regulations nationwide

### BEHR PRO® HIGH BUILD PRIMER INTERIOR



PRODUCT  
CERTIFIED FOR  
LOW CHEMICAL  
EMISSIONS:  
UL.COM/GG  
UL 2818

A primer that combines skim coating and priming steps into one spray application over properly prepared new drywall.

#### Equalizes Porosity Differences in New Drywall Construction

Improves appearance of the topcoat

#### Excellent Sag Resistance

Allows for heavier application

#### Low VOC (< 50 g/L, excluding colorants)

Meets the most stringent VOC regulations nationwide

### BEHR PRO® CONCRETE & MASONRY PRIMER INTERIOR | EXTERIOR



PRODUCT  
CERTIFIED FOR  
LOW CHEMICAL  
EMISSIONS:  
UL.COM/GG  
UL 2818

A water-based primer designed for sealing new concrete, stucco, fiber cement, brick, plaster and other above-grade masonry surfaces.

#### Excellent Adhesion

Provides a sound anchor for topcoats

#### Alkali and Efflorescence Resistant

Can be applied to concrete and masonry surfaces with pH level as high as 13 and helps prevent the migration of white salts to the surface

#### Application Down to 35°F

Extends the painting season

# SPECIALTY COATINGS



## BEHR PRO® SPECIALTY COATINGS TACKLE UNIQUE PROJECT CHALLENGES.

properly prepared interior and/or exterior surfaces.

### BEHR PRO® DRYFALL INTERIOR



PRODUCT  
CERTIFIED FOR  
LOW CHEMICAL  
EMISSIONS:  
UL.COM/GG  
UL 2818

A fast-drying water-based paint for ceilings and overhead surfaces, such as drywall, concrete, masonry, wood, structural steel, galvanized metal, and other sound interior surfaces.

**Great Hide and Coverage**  
Saves time and labor

**High Light Reflectance**  
Helps promote better  
lighting efficiency

**Low VOC (< 50 g/L,  
excluding colorants)**  
Meets the most stringent  
VOC regulations nationwide

### BEHR PRO® PRE-CATALYZED WATERBORNE EPOXY EGGSHELL | SEMI-GLOSS



PRODUCT  
CERTIFIED FOR  
LOW CHEMICAL  
EMISSIONS:  
UL.COM/GG  
UL 2818

A high performance coating that is ideal for projects which require durability and performance in high traffic areas in locations such as schools, hospitals and restaurants. This product is suitable for trim, doors, high-traffic areas, and exterior applications with limited surface areas only.\*

**Single Component  
(pre-catalyzed)**  
No induction time or pot life  
makes it convenient and  
ready to use when compared  
to two-component coatings

**Excellent Chemical  
and Stain Resistance**  
Helps to maintain finish  
appearance after being  
exposed to a wide range  
of chemicals and stains

**Abrasion Resistant**  
Withstands repeated  
cleaning requirements  
**Low VOC (< 50 g/L,  
excluding colorants)**  
Meets the most stringent  
VOC regulations nationwide

\*This paint has limited flexibility over flexible substrates and in areas prone to continual expansion and contraction. Do not use on large expanses of exterior wood surfaces exposed directly to the sun and elements, such as siding and fascia, as well as similar types of dimensionally unstable substrates.

# PRODUCTS & SERVICES

Serving the needs of professional painters, contractors, remodelers and property owners/managers is the foundation of the BEHR Professional Products & Services Program and the core of our mission. Since our inception, we have been dedicated to delivering high-quality products and personalized service to meet the needs of our customers nationwide.

When you work with the BEHR Professional Products & Services Program, you will have access to a BEHR Pro Sales Rep who will help you get the most out of the many professional painter services we provide.

## WE PROVIDE:

- Call, Text, or E-Mail Your Orders
- Will Call & Same-Day or Next-Day Delivery\*
- Custom Color Matching
- Project and Order Record Management
- Job Walks
- Project Submittal Packages
- Specification Services
- Digital Color Renderings, Color Books and Full-Size Drawdowns

\*Where available. Some restrictions may apply. Requested delivery time subject to availability. Hazardous materials not eligible.

## GREENGUARD® CERTIFIED

Behr offers coatings that meet stringent GREENGUARD certification standards that help earn points toward LEED® certification. GREENGUARD certified products conform to GREENGUARD emission standards to help reduce indoor air pollution and the risk of chemical exposure.

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**THE HOME DEPOT ProXtra**  
PAINT REWARDS

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-  Spend **\$1,000**, get **10%** off



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## MPI-APPROVED

Behr has coatings that meet or exceed environmental and performance requirements established by Master Painters Institute® (MPI).

To learn more about MPI or view the most up-to-date MPI-approved BEHR Products, visit the MPI website at [paintinfo.com](http://paintinfo.com).

MPI is a registered trademark of Master Painters Institute®.



Exclusively at



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For more information on our products and services,  
visit [behrpro.com](http://behrpro.com).

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