



DELIVERS VERSATILE STAIN-BLOCKING PERFORMANCE



INTERIOR PAINTS



**BEHR ULTRA® SCUFF DEFENSE®
INTERIOR PAINT & PRIMER[◇]
SETS A NEW STANDARD FOR
PAINT DURABILITY.**

BEHR ULTRA® SCUFF DEFENSE® INTERIOR
EXTRA DURABLE FLAT | EGGSHELL | SATIN | SEMI-GLOSS
ALSO AVAILABLE - BEHR ULTRA CEILING PAINT



PRODUCT
CERTIFIED FOR
LOW CHEMICAL
EMISSIONS:
UL.COM/GG
UL 2818

Advanced Scuff & Mar Resistance
Resists marks with hard, durable paint film

Exceptional Burnish Resistance
Holds up to frequent cleaning without showing noticeable increase in gloss or sheen

Outstanding Durability for Busy High-Traffic Areas
Durability for a STAYS LOOKING NEW LONGER® Finish

Exceptional Stain-Blocking Properties
Prevents existing stains from coming through the painted surface

Paint & Primer[◇] Formula
Removes the step of using a separate primer

Antimicrobial-Mildew Resistant Paint Finish
Provides effective protection from mold and mildew on the dried paint film

Tintable to a Full Range of Colors
Expands color options

MPI Approved in Extra Durable Flat, Eggshell, Satin & Semi-Gloss Sheens
Meets performance and environmental requirements of commercial specifications

Low VOC (< 50 g/L excluding colorants)
Meets the most stringent VOC regulations nationwide

[◇]A primer coat may be needed on some surfaces. See Technical Data Sheet for details.

IDEAL APPLICATION	Ceiling Flat	Extra Durable Flat	Eggshell	Satin	Semi-Gloss
Ceilings	●				
Family Rooms/Living Rooms/Bedrooms		●	●	●	
Dining Rooms/Offices		●	●	●	
Kids' Rooms/Hallways		●	●	●	●
Kitchens/Bathrooms				●	●
Doors/Windows/Shutters				●	●
Cabinets/Trim/Furniture				●	●

These are commonly used paint sheens for room types or surfaces listed above. Sheen may be affected by texture, porosity of the surface, application method and atmospheric conditions. Please contact a BEHR® Pro Rep or your local store for specific product availability.



walls: WHITE 52^U
cabinets: MIDNIGHT BLUE N480-7^P



left wall/trim: CASUAL KHAKI N300-3^M
right wall/trim: CHERRY COLA S130-7^P



accent wall: PROVENCE BLUE HDC-AC-23^M
wall: WHIPPED CREAM DC-001^U

EXTERIOR PAINTS



BEHR ULTRA® EXTERIOR PAINT & PRIMER[◇] DELIVERS EXCELLENT DURABILITY AND HIDE IN FEWER COATS.

BEHR ULTRA® EXTERIOR FLAT | SATIN | SEMI-GLOSS



PRODUCT CERTIFIED FOR LOW CHEMICAL EMISSIONS:
UL COM/GG
UL 2818

Resists Rain as Early as 60 Minutes After Application

Paint with peace of mind; Paint in the morning even when rain showers are expected in the afternoon

Stain and Dirt Resistant

Easy to keep painted surfaces looking clean

Paint & Primer[◇] Formula

Removes the step of using a separate primer

Exceptional Stain-Blocking Properties

Prevents existing stains from coming through the painted surface

Enhanced Mildew Resistant Paint Finish

Provides effective protection from mold and mildew on the dried paint film

Application Down to 35°F

Extends the painting season

Tintable to a Full Range of Colors

Expands color options

MPI Approved in Flat, Satin & Semi-Gloss Sheens

Meets performance and environmental requirements of commercial specifications

Low VOC (< 50 g/L excluding colorants)

Meets the most stringent VOC regulations nationwide

[◇]A primer coat may be needed on some surfaces. See Technical Data Sheet for details.

IDEAL APPLICATION	Flat	Satin	Semi-Gloss
Stucco/Masonry/Brick	●	●	
Siding (Aluminum/Fiber Cement/Wood/Vinyl)	●	●	
Doors/Windows/Shutters		●	●
Garage Doors/Gutters		●	●
Soffit/Fascia/Eaves	●	●	●
Fences	●	●	●

These are commonly used paint sheens for surfaces listed above. Sheen may be affected by texture, porosity of the surface, application method and atmospheric conditions. Please contact a BEHR® Pro Rep or your local store for specific product availability.



body: WATERY HDC-CT-26¹⁴,E-M
trim: POLAR BEAR 75^U
accent: MIDNIGHT IN NY N440-7^P



upper body: WINTER WHITE DC-004^U
lower body: GRATIFYING GRAY DC-008^U
trim: CRACKED PEPPER PPU18-01^P



body: CHARCOAL BLUE N490-5^M
trim: NANO WHITE HDC-MD-06^U

PRODUCTS & SERVICES



BEHR ULTRA® Paint & Primer[†]

has a portfolio of interior & exterior products that deliver versatile stain-blocking performance.

Scan QR code for additional product information.

[†]A primer coat may be needed on some surfaces. See Technical Data Sheet for details.

BEHR® PROFESSIONAL PRODUCTS & SERVICES PROGRAM

Serving the needs of professional painters, contractors, remodelers and property owners/managers is the foundation of the BEHR Professional Products & Services Program and the core of our mission. Since our inception, we have been dedicated to delivering high-quality products and personalized service to meet the needs of our customers nationwide.

When you work with the BEHR Professional Products & Services Program, you will have access to a BEHR Pro Rep who will help you get the most out of the many professional painter services we provide.

WE PROVIDE:

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- Project and Order Record Management
- Job Walks
- Project Submittal Packages
- Specification Services
- Digital Color Renderings, Color Books and Full-Size Drawdowns

*Where available. Some restrictions may apply. Requested delivery time subject to availability. Hazardous materials not eligible.

GREENGUARD® CERTIFIED

Behr offers coatings that meet stringent GREENGUARD certification standards that help earn points toward LEED® certification. GREENGUARD certified products conform to GREENGUARD emission standards to help reduce indoor air pollution and the risk of chemical exposure.



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MPI-APPROVED

Behr has coatings that meet or exceed environmental and performance requirements established by Master Painters Institute® (MPI).



To learn more about MPI or view the most up-to-date MPI-approved BEHR Products, visit the MPI website at paintinfo.com.

COVER IMAGE:
wall: TRANQUIL GRAY DC-007[†]
trim: WINTER WHITE DC-004[†]

Paint colors represented herein are approximations and are not exact matches. No guarantee is intended and approval for final color selections and color placement is the responsibility of the property owner, owner's representative or project manager. Testing your paint color on the surface is highly recommended.

Exclusively at



CP-BEHR-PRO-ULTRA-PRODUCT-LINE
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